

HOLISTIC INTERIORS

DESIGN COMMUNITY

2024



www.theholisticinteriors.com

HOSTING LETTER

On behalf of the Holistic Interior Design Community (HIDC), we would like to express our sincere gratitude for your continued support and dedication to the field of interior design.

Our Holistic Interiors Design Community seeks to provide education and advance the holistic interior design practice in South Florida.

Your interest in sponsoring one of our community meetings by hosting an event at your showroom is greatly appreciated. We're looking forward to visiting your location and providing our guests and members with the opportunity to familiarize themselves with your products and services.

As industry partners and members of the South Florida community, we hope to develop a strong and enduring relationship with you as we reach the common goal of designing homes that support our well-being, physical health, and emotional and spiritual states of mind.

Once again, we would appreciate your willingness to host an event at your showroom or location.

Best regards.

A handwritten signature in black ink that reads "Aimee Lopez". The signature is fluid and cursive, with the first name "Aimee" written in a larger, more prominent script than the last name "Lopez".

Founder

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HOLISTIC
INTERIORS

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MISSION

The mission of the *Holistic Interiors Design Community* is to raise awareness of the influence and role of interior spaces in enhancing our well-being. Places where we live, work, and learn should be designed with more focus on a healthy lifestyle, meaningful experiences, and a personal-centric view. A built environment directly impacts our physical health and emotional and spiritual states of mind.

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COMMUNITY MEMBERS

WHEN WE MEET?

On a Friday from 5:30-7:30 p.m.
OR Saturday mornings
from 10:00 to 12:00 p.m.
January, February, March, April
(from High Point 13-15th or
Salone del Mobile 16-21st), May,
August (Workshop), September,
and October.
Also, TBA for a special event.



WHO ARE OUR MEMBERS?

HIDC members are young designers and recent graduates of Interior Design programs, with the majority from the University of Miami where I teach.

Also, open to holistic interior design enthusiasts, and active business owners in the related field.

BECOMING A HOST/SPONSOR

The meetings provide an excellent opportunity for us to network, learn, and advance our mission. We would be thrilled to have you as our host and speaker for our upcoming meeting at your showroom.

WHAT'S IN IT FOR YOU?

- 20 minutes max. of undivided attention from a group of new savvy local interior designers, waiting for the events to start networking.
- Opportunity to gather contact information from interior designers or related businesses interested in holistic design practices.
- Social Media exposure from @holisticinteriorsdesign.
- Direct email campaign to 950+ contacts of graduates and holistic interior designer enthusiasts.
- Generate leads to increase sales!
- HIDC keeps close contact with those early career entrepreneurs who have started interior design businesses.
- HIDC would like to showcase the products and services you provide through print materials and/or social media, etc., that will support holistic design practice.
- Potential collaborations with businesses in the same field.

REQUIREMENTS

WHAT DO YOU HAVE TO DO?

- We require advanced notice of your interest in hosting/ sponsoring the event via email.
- We require a one-month lead time to promote the event through our social media and email campaigns.
- *If interested in sponsoring our community*, please review our Sponsorship Levels page with three options. Payment is accepted by check or via Zelle to HIDC (Holistic Interiors Design Community).
- Optional: Present a 15-minute educational talk promoting holistic interior design practices related to your company and/or sustainable practice.
- As a host, you aim to offer drinks and/or hors d'oeuvres that cater to your preferences and the occasion's convenience. Allow us to guide you on what to serve on a Friday evening or Saturday morning.
- Suggest to offer a raffle or other incentive for guests and members to sign up with your company, and provide a catalog, flyer, or any special "party favor" to be remembered.

We are excited that you are here to join and support this nurturing community!

HOW DO I GET STARTED?



Holistic Interiors
Design Community
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If you are interested in hosting/sponsoring a meeting, please contact

Aimee Lopez
for more information

+1-786-458-2018
Contact@theholisticinteriors.com
Instagram @holisticinteriorsdesign

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SPONSORSHIP LEVEL

1

HOST SPONSORSHIP **\$500**

- Hosting one-time event at your showroom
- Promoted on the agenda, the social media, and emails
- Choose to talk to the group or be interviewed
- Professional video clip from your presentation and/or part of the event for your social media.
- Optional: You can raffle an item, you can offer a catalog or small gift to be remembered

2

COLLAB SPONSORSHIP **\$750**

- Host one-time event at your showroom and talk
- Promoted on the agenda, social media and website
- Recognition in our monthly meetings when participating
- Participate at **2** meetings per year at *another showroom* to network
- Collaborate to support our mission
- Professional video clip ...
- Optional: same as the previous ...

3

PARTNER SPONSORSHIP **\$1000**

- Host one-time event at your showroom and talk
- Promoted on the agenda, social media and website with a direct link to your website for a year
- Recognition in our monthly meetings when participating
- Participate at **4** meetings per year at *another showroom* to network
- Mention your company at other events for a year
- Collaborate to support our mission
- Professional video clip ...
- Optional: same as the previous ...

SAMPLE MEETING AGENDA

Welcome!

Speakers : Aimee Lopez & showroom guest

Month XX, 2024 at XXX Showroom
Friday 5:30 pm - 7:30 pm OR Saturday 10:00 - 12:00 pm/ TBA

Meeting Topic: TBD



ATTENDEES:

Graduates from Interior
Design programs and
Holistic Interior Design
Enthusiasts

A list will be mailed to all
attendees, and the
showroom host

Point 1

Greeting guests 5:30 pm

Point 2

Aimee Lopez/Guest Speaker
talk at 6:00 pm -
20 min. max. - holistic practice

Point 4

1 minutes max. intro per guest
at 6:45 pm, and then network

Point 3

Speaker from showroom at
6:20 pm up to 15 minutes
collection/materials/technology

Point 5

Open networking -
showroom walkthrough.
Close at 7:30 - 8:00 pm.

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Thank-you!

**For considering
sponsoring our community event and
hosting it at your showroom.**

We are so excited to working with you!

Aimee Lopez

Founder

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