

# HOLISTIC INTERIORS

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DESIGN COMMUNITY

2023



[www.theholisticinteriors.com](http://www.theholisticinteriors.com)

# HOSTING LETTER

On behalf of the Holistic Interior Design Community (HIDC), we would like to express our sincere gratitude for your continued support and dedication to the field of interior design.

We hope you will allow us to visit your location and provide our guests and members with the opportunity to familiarize themselves with your products and services.

Our Holistic Interiors Design Community seeks to provide education and advance the holistic interior design practice in South Florida.

As industry partners and members of the South Florida community, we hope to develop a strong and enduring relationship with you as we reach the common goal of designing homes that support our well-being, physical health, and emotional and spiritual states of mind.

Once again, we would appreciate your willingness to host an event at your showroom or location.

Best regards.



*Aimee Lopez*  
Founder

[www.theholisticinteriors.com](http://www.theholisticinteriors.com)

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# HOLISTIC INTERIORS

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DESIGN COMMUNITY

## MISSION

The mission of the *Holistic Interiors Design Community* is to raise awareness of the influence and role of interior spaces in enhancing our well-being. Places where we live, work, and learn should be designed with more focus on a healthy lifestyle, meaningful experiences, and a personal-centric view. A built environment directly impacts our physical health and emotional and spiritual states of mind.

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# COMMUNITY MEMBERS

## WHO ARE OUR MEMBERS?

HIDC members are graduates of Interior Design programs, with the majority having graduated from the University of Miami, holistic interior design enthusiasts, and active business owners in the related field.



## WHEN WE MEET?

Every month on  
the 2nd or 3rd week of the  
month on a Friday from  
5:00 pm to 7:30 pm.



# BECOMING A SPONSOR

The meetings provide an excellent opportunity for us to network, learn, and advance our mission. We would be thrilled to have you as our host and speaker for our upcoming meeting at your showroom.

## WHAT'S IN IT FOR ME?

- 20 minutes of undivided attention from a group of new savvy local interior designers, waiting for the events to start networking.
- Opportunity to gather contact information from individual interior design owners or related businesses interested in holistic design practices.
- Social Media exposure from HIDC accounts and members and members.
- Generate leads to increase sales!
- *HIDC keeps close contact with those early career entrepreneurs who have started interior design businesses.*
- HIDC would like to showcase the products and services you provide through print materials and/or social media, etc., that will support holistic design practice.
- *Potential collaborations with businesses on the same field.*

# REQUIREMENTS

## WHAT DO I HAVE TO DO?

- We require advanced notice of your interest in sponsoring via email.
- Reserve a date.
- \$500 ensures your meeting spot! Checks are to be paid to H IDC (Holistic Interiors Design Community). We will send you an invoice for your records.
- You should prepare a 15-minute maximum educational-based presentation advocating for holistic interior design practice related to your company.
- To gather member contact information, we suggest offering a raffle or other incentive to sign up with your company.
- Let us know if you need special arrangements for your presentation at the showroom. (Applicable for a guest speaker at a showroom)
- Have fun! We are excited that you are here to join and support this nurturing community!

## HOW DO I GET STARTED?



Holistic Interiors  
Design Community  
Founder

If you are interested in sponsoring a meeting, please contact

***Aimee Lopez***

for more information

+1-786-458-2018

Contact@theholisticinteriors.com  
Instagram @holisticinteriorsdesign

# SAMPLE MEETING AGENDA

## *Welcome!*

**Speakers** : Aimee Lopez & someone from showroom

Month XX, 2023 at XXX Showroom  
Friday 5:00 pm – 7:30 pm

Meeting Topic: TBD



### **ATTENDEES:**

Graduates from Interior  
Design programs and  
Holistic Interior Design  
Enthusiasts

A list will be mailed to all  
attendees, and the  
showroom host

### **Point 1**

Resume pending business  
from the previous meeting – starts  
at 5:15 pm – 15 min. max.

### **Point 2**

Aimee Lopez talk at 5:30 pm –  
15 min. max. – holistic practice

### **Point 4**

2 minutes max. intro per guest  
at 6:10 pm for 20–30 min. max.

### **Point 3**

Speaker from showroom at  
5:45 pm for 15–20 minutes  
collection/materials/technology

### **Point 5**

Open networking – showroom  
walkthrough. Close at 7:30 pm.





# HOLISTIC INTERIORS

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## DESIGN COMMUNITY

# SPONSORSHIP LEVEL

# 1

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## HOST SPONSORSHIP **\$500**

- Hosting one-time event at your showroom
- Promoted on the agenda and the social media
- Choose to talk to the group or be interviewed in front of the group
- Optional: You can raffle an item

# 2

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## COLLAB SPONSORSHIP **\$750**

- Host one-time event at your showroom and talk to all
- Promoted on the agenda, social media and website
- Recognition in our monthly meetings for a year
- Participate at 2 monthly meetings per year at another showroom to network
- Join forces and collaborate to support our mission
- Optional: You can raffle an item

# 3

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## PARTNER SPONSORSHIP **\$1000**

- Host one-time event at your showroom and talk to all
- Promoted on the agenda, social media and website with a direct link to your website for a year
- Recognition in our monthly meetings for a year
- Participate at 4 monthly meetings per year at another showroom to network
- Join forces and collaborate to support our mission
- Optional: You can raffle an item

HOLISTIC  
INTERIORS  

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DESIGN COMMUNITY

*Thank-you!*

For considering  
hosting/sponsoring our monthly  
**Holistic Interiors Design Community!**

*We are so excited to continue working  
with you!*

*Aimee Lopez*  
Founder

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